Oxford Seniors launches Annual Fundraising Campaign

Oxford Seniors is undertaking its first, formal Annual Campaign to raise money to help fund services provided by the organization. Oxford Seniors contracts with the Council on Aging of Southwestern Ohio to provide the community based services of home delivered meals, congregate lunches, senior transportation, caregiver counseling, adult day care and wellness programs. Some services do not have guaranteed support. One such service is the Outreach Program which includes Information & Assistance and Supportive Services. These services provide help with the aging network, insurance benefits and enrollment, housing options, and much more. The Outreach Coordinator is available 25 hours per week to meet with clients to address their needs.

The adult day service is another program that Oxford Seniors provides for the community. It helps keep older adults with special needs living at home with their families. The break even daily census (number of clients) of the day care is an average of nine clients/day. Achieving this census is very challenging. Oxford Seniors has pledged to keep this important service even though it does not achieve the budgeted income.

Joan Potter-Sommer, Executive Director of Oxford Seniors says that “Oxford Seniors has an endowment, but the funds do not generate enough income to meet annual shortcomings and financial challenges. An endowment fund is considered an investment asset, not income but an income generator. Therefore, it is important that Oxford Seniors does not tap into the principal of the fund, but allow it to continue to grow beyond the harvested interest.”

Oxford Seniors is not-for-profit. It uses income from its endowment and from funding received from the United Way of Oxford and vicinity, the City of Oxford, the Community Foundation, various community organizations, churches and community members. The organization has mailed over 1000 appeal letters to community members. Community members who do not receive a letter should not feel excluded. They are invited to contribute to Oxford Seniors, 922 Tollgate Drive, Oxford, OH 45056. For more information about this campaign and other giving opportunities to the organization, contact Joan Potter-Sommer, Executive Director at (513)523-8100.