November 14, 2019, through January 2, 2020, for every new Subaru vehicle purchased or leased, Subaru will donate $250 to the customer’s choice of participating charities.* Meals on Wheels is one of four national participating charities and has been since the inception of the event. Through this event, as a member of Meals on Wheels America, Oxford Seniors will receive a share of the donation from Subaru vehicles sold at participating Subaru Retailers.

You might not be in the market to purchase a new car, but if you are, please look into the Subaru Share the Love Event to learn more. If you’re not shopping for a new vehicle, you can still help by spreading the word to your family and friends.

Local Meals on Wheels programs provide daily nutritious meals, nourishing companionship and critical safety checks to America’s homebound seniors. Each donation helps these programs enable seniors to age with independence and dignity in their own homes, where they want to be. Since its inception ten years ago, the Subaru Share the Love Event has helped deliver more than 2.2 million meals to America’s seniors!